

Whoops! child safety project

Creatively addressing childhood injuries across Tyne & Wear

The “Whoops! Project” part of The Children’s Foundation, successfully deliver child safety initiatives to health professionals, parents/carers and children. Our training is unique from that of any other organisation operating in the rest of the United Kingdom. We are unique in our approach to reducing preventable injury by being the only training organisation of its kind in the UK.

We offer groundbreaking safety initiatives and use hard-hitting visual resources to back up our safety messages, working in partnership with various regional and national organisations to actively promote unintentional injury awareness and the necessary skills to reduce such injury.

There is a void around the focus of unintentional injury / accident prevention nationally – and we are fast becoming the leader in the field in this area for our professionalism and reliability. This is reflected in the amount of training to professionals we now undertake.

Our main aims are to raise awareness and promote a behavioural change among children, parents and professionals and to reduce the impact of injury by offering training in immediate first aid care.

Our Accredited Volunteer Training Programme is available to all organisations working in a childcare or health setting where capacity can be built through volunteers working in the community.

For more information on the project please contact

Carole Hewison

For information about the volunteer training programme contact

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On Tel: 0191 4777366

Or e mail information@whoopschidsafety.co.uk

www.whoopschidsafety.co.uk

The Children’s Foundation was established in 1990 and is considered to be the leading children’s health charity within the North East of England. The Foundation raises money to fund medical and lifestyle research as well as a number of innovative community-based projects designed to improve the health and well being of children within the region.



The main priorities of the Children’s Foundation are:

- Children with physical disabilities.
- Child Safety.
- Children with mental health problems.
- Good parenting.

**For further information on
The Children’s Foundation:**

Tel: 0191 2820000 or

www.thechildrensfoundation.co.uk